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Docket No. 104.028-03

#### Declaration and Power of Attorney For Patent Application English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

	ural names are listed below) o	only one name is fisted below) or an ori of the subject matter which is claimed a	
,	EMS AND METHODS EMP HELF INTERFACE TO PR	LOYING OVIDE PURCHASE INCENTIVES	;
the specification of who (check one) [ ] is attached heret			
[ X ] was filed on Number and was amended		d States Application	
including the claims, as I acknowledge the duty	amended by any amendment to disclose to the United Stat	at contents of the above identified spec referred to above. es Patent and Trademark Office all info d in Title 37, Code of Federal Regulation	ender in the second of the second
any foreign application( application which desig identified below, by che	<ul> <li>s) for patent or inventor's cer nated at least one country oth ecking the box, any foreign ap</li> </ul>	5. United States Code, § 119 (a) - (d) or tificate, or § 365 (a) of any PCT Interner than the United States, listed below a plication for patent or inventor's certification of the application of which priority	intional of the confine programme that and have also on the commence that can be confined by the cate of PCT.
Prior Foreign Application	on(s)	Priority No.	nt Claimed
(Number)	(Country)	(Day/Month/Year Filed)	<b>[ ]</b>
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CT International application designating the United States. Listed below and, insofar as the latter of each of the claims of this application is not disclosed in the prior United States of ternational application in the manner provided by the first paragraph of 35 U.S.C. § 112, eduty to disclose to the United States Patent and Trademark Office all information known aterial to patentability as defined in Title 37, C.F.R., § 1.56 which became available between	imber) (C	Country)	(Day/Month/Year Filed)
(Application Serial No.)  (Application Serial No.)  (Filing Date)		5 U.S.C § 119(e) of any Un	ited States provisional application(s) li
(Application Serial No.)  (Application Serial No.)  (Filing Date)	233 157	November 27	. 2001
(Application Serial No.)  (Filing Date)  hereby claim the benefit under 35 U.S.C § 120 of any United States application(s), or § 3 CT International application designating the United States, listed below and, insofar as the latter of each of the claims of this application is not disclosed in the prior United States of ternational application in the manner provided by the first paragraph of 35 U.S.C § 112, we duty to disclose to the United States Patent and Trademark Office all information known atterial to patentability as defined in Title 37, C.F.R., § 1.56 which became available between			
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	by claim the benefit under 35 attentional application design	5 U.S.C § 120 of any United gnating the United States,	I States application(s), or § 365(c) of slisted below and, insofar as the subject
09/317.439 May 24, 1999 pending	by claim the benefit under 35 international application design of each of the claims of this ational application in the marky to disclose to the United 5 al to patentability as defined	5 U.S.C § 120 of any United gnating the United States, application is not disclose mucr provided by the first p States Patent and Trademark in Title 37, C.F.R., § 1.56	I States application(s), or § 365(c) of a listed below and, insofar as the subject d in the prior United States or PCT aragraph of 35 U.S.C. § 112, I acknow to Office all information known to me to which became available between the f
(Application Serial No.) (Filing Date) (Status) (patented, pending, aban	by claim the benefit under 35 international application design of each of the claims of this ational application in the marky to disclose to the United Sal to patentability as defined fithe prior application and the 17.439	5 U.S.C § 120 of any United gnating the United States, application is not disclose unier provided by the first p States Patent and Trademarl in Title 37, C.F.R., § 1.56 be national or PCT international May 24, 1999	I States application(s), or § 365(c) of a listed below and, insofar as the subject of in the prior United States or PCT aragraph of 35 U.S.C. § 112, I acknow to office all information known to me to which became available between the fonal filing dated of this application:

I hereby declare that all statements made herein of my own knowledge are true and that all statements is a recommendation and belief are believed to be true; and further that these statements were made with served as the first of the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, where the statements are both, under section 1001 of Title 18 of the United States Code, and that any such willful false statements may jeopardize the validity of the application or any patent Issuing thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Jerome D. Jackson Reg. No. 33,186

Sond Correspondence to; Law Office of Jerome D. Jackson

Direct Telephone Calls to:

Page 3 of .

#### 211 N. Union Street, Suite 100 Alexandria, Virginia, 22314

Jerome Jackson, Telephone: 703-684-4840

Pull Name of sole or first inventor

Ken R. Powell Date Athens, Georgia Citizenship U.S. Post Office Address 1592 Mars Hill Road, Suite B. Watkinsville, Georgia 30677 Full Name of second inventor Thomas M. Hintz Second inventor's signature Date Residence Porris CA Citizenship Post Office Address 23551 Rose Quartz Drive, Perris CA 92570

Pull Name of third inventor

Eleanor B. Magwell HATTIE

Second inventor's signature

Date

Date

Translation and inventor

Residence

Crawford, Georgia

Citizenship

U.S.

Post Office Address

128 Old Edwards Road, Arnoldsville, Georgia 30619

Docket No. 104.028-03

#### Declaration and Power of Attorney For Patent Application English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

# RETAIL SYSTEMS AND METHODS EMPLOYING A PRODUCT SHELF INTERFACE TO PROVIDE PURCHASE INCENTIVES

the specification of which (check one) [ ] is attached hereto.	l				
[ X ] was filed on	601.901	•	es Application		
I hereby state that I have r including the claims, as an					specification,
I acknowledge the duty to known to me to be material Section 1.56.					
I hereby claim foreign price (b) of any foreign application was a second to the control of the c	ion(s) for patent or rhich designated at fied below, by chec T International ap	r inventor's co least one cou king the box,	rtificate, or 1:3 ntry other than to any foreign appli	65 (a) of any he United St lication for p before that	y PCT for battery lates, listed, nated or
Prior Foreign Application(	s)		** ** ** * * * * * * * * * * * * * * *	Priority N	lot Claimed
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I hereby claim the benefit under 35 U.S.C ' 119(e) of any United States provisional application(s) listed below:

60/333.152	November 27, 2001
(Application Serial No.)	(Filing Date)

I hereby claim the benefit under 35 U.S.C ' 120 of any United States application(s), or ' 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C ' 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, C.F.R., 1.56 which became available between the filing date of the prior application and the national or PCT international filing dated of this application:

10/300.917	November 21, 2002	abandoned
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
09/317,439	May 24, 1999	abandoned
(Application Serial No.)	(Filing Date)	(Status) (parented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and the made herein of my own knowledge are true and the my own knowledge are true and true are true and true statements made on information and belief are believed to be true; and further that these statements substate believed to be true; were made with the knowledge that willful false statements and the like so made are punishable by within the punishable b fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that section 1001 of the any such willful false statements may jeopardize the validity of the application or any patent issuing eage with the water thereon was a same of the figure of the stage of the stag

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or hand a larger of the second of the sec agent(s) to prosecute this application and transact all business in the Patent and Trademark Office and transact all business in the Patent and Trademark Office connected therewith.

Jerome D. Jackson Reg. No. 33,186

Send Correspondence to: Law Office of Jerome D. Jackson 211 N. Union Street, Suite 100 Alexandria, Virginia, 22314

O 55 1/0 mariae i ere Direct Telephone Calls to: Jerome Jackson, Telephone: 703-684-4840

Name of first inventor Ken R. Powell			
Sole or first inventor's sig	nature	Date	· · · · · · · · · · · · · · · · · · ·
Residence			
Athens, Georgia Citizenship U.S.	<del></del>		
Post Office Address 1592 Mars Hill Road, Sui	te B. Watkinsville. Georg	gia 30677	
•=====================================			
Name of second inventor Thomas M. Hintz Second inventor's signature		Date 20 Novem	der 2003
Residence Perris CA		<b>)</b> System	
Citizenship U.S.	A-	Coffee (1871)	
Post Office Address 23551 Rose Quartz Drive	Perris CA 92570		st Februaria (A. 9)
		A SKATTER FOR	
Name of third inventor	ymar Nama: Elegnar B. 1	Sares of Land avers. Maxwell) Season and Santage avers	
Third inventor's signature	Super Tyante: Steanor S.		***
Residence		• • • • •	
Crawford, Georgia Citizenship U.S.			
Post Office Address 128 Old Edwards Road. A	moldsville, Georgia 3061	19	